

ECONOMIC INDICATORS DASHBOARD

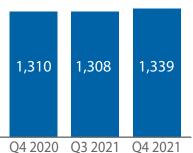
NOTE: This Economic Indicators Dashboard contains the most up-to-date data available to the City as of March 2022.

NEW BUSINESS LICENSES

Q4 2021 | 165 Q3 2021 | 189 Q4 2020 | 135

Source: City of Concord Finance Department

BUILDING PERMITS ISSUED



Valuation of Q4 2021 Permits Issued: \$35.7M

Source: City of Concord Community Development Department

TYPICAL HOME VALUE (All homes)



Source: Zillow Home Value Index

SALES TAX REVENUE (Inc. Measure Q/V)



Source: HdL Companies

TRANSIENT OCCUPANCY TAX **REVENUE**



Source: City of Concord Finance Department

RESTAURANTS AND HOTELS SALES TAX REVENUE



Source: HdL Companies

TOP SALES TAX REVENUE GENERATORS BY MAJOR INDUSTRY



General **Consumer Goods** Transportation 22.6%



Autos and 20.3%

Building and Construction

15.1%

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State and **County Pools** 11.6%

Business and Industry 10.6%

Percentage of total Q3, 2021 sales tax revenue Source: HdL Companies

CURRENT VACANCY & LEASE RATES

(As of Quarter 4, 2021 | Change since Quarter 4, 2020)



Office Vacancy 14.8% | 34.5% 🗲 Office Lease Rate \$2.65 | 0.7%



Industrial Vacancy 2.3% | 9.5% 🗲 **Industrial Lease Rate** \$1.50 | 4.2%



4.4% | 131.6% 🗲 Retail Lease Rate \$2.69 | 2.3%

Source: CoStar

WEBSITE ANALYTICS CONCORDFIRST.COM (Q4 2021 | Change since Q3 2021)

Total Sessions 6473 | 31.1% 🔾

Bounce Rate (Single-Page Visits) 73.76% | 19% 🖍

> Pages per visit 1.53 | 8.4% 🔌

Top 3 Pages

> /homepage > /local-business/covid-19-resources/shop-concord/ > /local-business/covid-19-resources/

Source: Google Analytics